

WHAT IS CLAIMED IS:

1. A method of providing information with which a computer of a party providing information on commodities, services, advertisements and the like and a plurality of terminals of parties receiving information on commodities, services, advertisements and the like are connected to a network, and said computer of a party providing information provides information on commodities, services, advertisements and the like to said terminals of parties receiving information over said network, wherein

said computer of a party providing information provides advertisements of one or a plurality of corporations and also provides quizzes corresponding to said advertisements of said corporations, and said terminals of parties receiving information input answers to said quizzes provided by said computer of a party providing information and also input identification numbers for distinguishing contestants.

2. A method of providing information according to claim 1, wherein

said corporations include non-profit organizations.

3. A method of providing information according to claim 2, wherein

said non-profit organizations include local self-governing bodies.

4. A method of providing information according to claim 1,

wherein

said computer of a party providing information notifies said terminals of parties receiving information whether said answers to said quizzes are correct or not.

5. A method of providing information according to claim 1, wherein

said computer of a party providing information provides information relating to said answers to said quizzes to said terminals of parties receiving information.

6. A method of providing information according to claim 5, wherein

said information relating to said answers to said quizzes includes information on commodities, services, advertisements and the like relating to advertisements that the contestants of said quizzes see.

7. A method of providing information according to claim 1, wherein

said computer of a party providing information provides said quizzes and, at the same time, provides a questionnaire to said terminals of parties receiving information, and collects answers to said questionnaire.

8. A method of providing information according to claim 7, wherein

in said questionnaire, first quizzes are provided when said



providing information provides information on commodities, services, advertisements and the like to said terminals of parties receiving information over said network, wherein

said computer of a party providing information is provided with fifth means for providing advertisements of one or a plurality of corporations and sixth means for providing quizzes corresponding to said advertisements of said corporations.

13. A system for providing information according to claim 12, wherein

said corporations include non-profit organizations.

14. A system for providing information according to claim 12, wherein

said non-profit organizations include local self-governing bodies.

15. A system for providing information according to [any one of] claims [12 to 14], wherein

said computer of a party providing information is provided with seventh means for notifying said terminals of parties receiving information whether said answers to said quizzes are correct or not.

16. A system for providing information according to [any one of] claims [12 to 15], wherein

said computer of a party providing information is provided with eighth means for notifying information relating to said answers

to said quizzes to said terminals of parties receiving information.

17. A system for providing information according to claim 16, wherein

said information relating to said answers to said quizzes includes information on commodities, services, advertisements and the like relating to advertisements that the contestants of said quizzes see.

18. A system for providing information according to [any one of] claims [12] [to 17], wherein

said computer of a party providing information is provided with ninth means for providing quizzes and, at the same time, providing a questionnaire to said terminals of parties receiving information, and collecting answers to said questionnaire.

19. A system for providing information according to claim 18, wherein

with said ninth means, first quizzes are provided when said terminals of parties receiving information access said computer of a party providing information, second quizzes are provided when advertisements provided by said computer of a party providing information are clicked on said terminals of parties receiving information, third quizzes are provided when said terminals of parties receiving information enter a contest for prizes provided by said computer of a party providing information, and said computer of a party providing information thus collects answers to respective

items of said questionnaire.

20. A system for providing information according to claim 18  
[or 19] wherein

said computer of a party providing information is provided  
with tenth means for performing predetermined data analysis based  
on said collected answers to said questionnaire.

21. A system for providing information according to [any one  
of] claims [ ] 12 [to 20], wherein

said terminals are computers.

22. A system for providing information according to [any one  
of] claims [ ] 12 [to 20], wherein

said terminals are cellular phones.